**Seasonality Page**

Products excluding Injection 7

* Between 1st November 2015 and 1st March 2022 the total sales per month increased from 9 to 2176, resulting in a 24,077.78% increase.
* In 393 days, the sales per month increased by 1871 (613%) starting from the 1st of February 2021. Sales kept on rising until June 2021, decreased until October 2021 and increased again for the rest of the months.

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* ﻿﻿Sum of Qty jumped from 305 to 2176 during its steepest incline between Monday, February 1, 2021 and Tuesday, March 1, 2022.﻿﻿ The steepest incline happened between March 2021 and April 2021.

Product is Injection 7

* ﻿﻿Injection 7 sales had two very high numbers (anomalies). In November 2021 the total sales for that month amounted to 17,077 while in March 2022 the total sales amounted to 16,731.
* November 2021 was the highest anomaly while March 2022 was the most recent anomaly.
* Total monthly sales experienced the longest period of growth between March 2018 and December 2020. In March 2018, the total monthly sales were of 2,467 while in December 2020, the total sales were of 6,120. The difference between these two dates amounts to 3,653 more sales.

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**Map**

* ﻿At 13,464, NorthEast, Midlands England had the highest total sales and was 318.66% higher than Ireland & Northern Ireland Ireland, which had the lowest total sales at 3,216.﻿﻿
* ﻿﻿NorthEast, Midlands England accounted for 19.69% of total sales at 13,464.﻿﻿

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* ﻿﻿Across all 9 Location, total sales of locations ranged from 3,216 to 13,464.﻿﻿

Injection 7

* ﻿At 8,683, NorthEast, Midlands England had the highest Injection 7 sales and was 299.95% higher than Outside London M25 England, which had the lowest Injection 7 sales at 2,171.﻿﻿
* ﻿﻿NorthEast, Midlands England accounted for 19.12% of total injection 7 sales at 8,683.﻿﻿

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* ﻿﻿Across all 9 Location, sales for this product ranged from 2,171 to 8,683.﻿﻿

**Month**

* ﻿At 43,261, November had the highest total sales and was 69.73% higher than April, which had the lowest total sales at 25488.

**Products**

* ﻿The category Profilho made up 29.27% of the total sales in the Year 2021 which amounted to 119,392.
* ﻿Injection 7 accounted for 86.16% of the total sales which amounted to 346,023.

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